



# MEDIA RELEASE

**FOR IMMEDIATE RELEASE**  
May 11, 2010

**CONTACT**  
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## **Thousand Oaks Arts Festival Introduces Student Art Contest**

THOUSAND OAKS, CA – The 2010 Thousand Oaks Arts Festival is seeking artistic college students to enter the Digital Art Contest for 2010. The winner's artwork may be used for publicity and/or promotion of the Festival which will take place on September 11 and 12 at the Thousand Oaks Civic Arts Plaza and the Lakes at Thousand Oaks. The artwork will be used in a special display at the Festival and may appear on posters and T-shirts or other promotional materials.

This Digital Art contest is open to **COLLEGE STUDENTS** who are at least 18 years of age at the time of entry. **Entries must be submitted by the data owner.** Entrant must have permission to use any images of individuals in the artwork. Individuals may submit only one entry ("Digital Art Piece") and **attest that they are the owner of accompanying image and hold all rights therein.**

Contestants will select one of four categories; **Digital Landscape, Digital Still Life, Digital Portrait, or Digital Experimental**, into which they will submit their single entry. Acceptable file formats are: .tif, .eps, .psd, .jpg, pdf. (resolution must be at least 300dpi at 5cm x 5cm). Both color or black and white images are acceptable; color separation should be CMYK.

**.A completed Contest Entry Form and a signed agreement to the Official Contest Rules must accompany each entry and can be obtained at [www.toartsfestival.com](http://www.toartsfestival.com) .** Entry form and digital file must be cross-referenced. Entries that are incomplete or submitted in a manner contrary to these instructions may be disqualified.

To submit an entry, owners must agree that the Thousand Oaks Arts Festival and/or City of Thousand Oaks and Eastwind Screenprint can use their Digital Art Piece image in any publication including the Internet, use on T-shirts and/or posters, at the Festival or City's discretion.

Submission of a Digital Art Piece shall constitute the grant of a non-exclusive, royalty-free license to the Thousand Oaks Arts Festival and City of Thousand Oaks to utilize this artwork for any purpose, including but not limited to, publication on the Internet or for other marketing publications or promotional items such as T-shirts and posters, etc.

**Entries must be postmarked no later than 5:00 p.m., Wednesday, August 25, 2010.**

Winner will be notified prior to publication of their image. Winners will be notified by U.S. mail, e-mail or by phone. Winner will receive a certificate and a grand prize still to be determined.

For official rules and entry form visit [www.toartsfestival.com](http://www.toartsfestival.com) and for information regarding the Art Contest, please contact Festival Committee member Jana Covell, 805-449-2660 ext 258 or [jcovell@tolibrary.org](mailto:jcovell@tolibrary.org)

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