

Please join us as we celebrate  
with the City of Thousand Oaks  
and the Civic Arts Plaza.

# 7<sup>th</sup> ANNUAL THOUSAND OAKS ARTS FESTIVAL

## TRIBUTE PROGRAM INCLUDES

- Welcoming letter from the Mayor.
- Map of the Civic Arts Plaza showing booths and event locations.
- Full program and explanation of events.
- Tributes from local community leaders, dignitaries and personalities.
- Ads from area businesses and institutions.

## WHO WE ARE

The Thousand Oaks Arts Festival's mission is to celebrate the performing and visual arts of Thousand Oaks and its surrounding communities. The quality of the Conejo Valley's art communities will provide an enjoyable and culturally enriching weekend for all. The Arts Festival generates a greater awareness of the local arts and enhances regional tourism and the local economy.

## CIRCULATION

15,000 digest size programs are printed. The programs are used for pre-event marketing and distributed in and around the City of Thousand Oaks for the two weeks prior to the event. The balance are handed out at both days of the event.

## SUPPORT

THE CITY OF THOUSAND OAKS!

## SUPPORT

THE CIVIC ARTS PLAZA

## SUPPORT

THE ARTS

**SATURDAY AND SUNDAY,  
SEPTEMBER 11 & 12, 2010**

10am to 5pm at the Civic Arts Plaza

*Music, Theatre and Dance!*

Performances every 30 minutes  
From 11:30 am to 5:00 pm

*Weekend Affairs at The Lakes*

Sponsored by the  
Westlake Village Art Guild

*Art Show and Sale!*

An Abundance of Art, Food and Fun!

[www.toartsfestival.com](http://www.toartsfestival.com)

**art ltd.**<sup>®</sup>

5525 Oakdale Ave., Suite 430 • Woodland Hills • CA • 91364  
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*Be a Part of the Celebration!*

PARTICIPATE IN THE  
OFFICIAL TRIBUTE PROGRAM

THOUSAND OAKS



ARTS FESTIVAL



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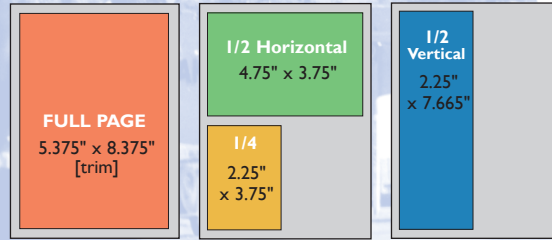
*September 11 & 12, 2010*

art ltd.<sup>®</sup> magazine is proud to produce the Official  
Tribute Program for the Thousand Oaks Arts Festival

**PROGRAM ADVERTISING RATE CARD 2010**



Thousand Oaks in the early 1900s



A view of The Civic Arts Plaza from Gardens of the World

**SPECIAL 4-COLOR ADVERTISING RATES**

**AD SIZE (W x H)**

**AD INFORMATION**

|                          |         |
|--------------------------|---------|
| Full Page.....           | \$1,000 |
| 1/2 Page .....           | 600     |
| 1/4 Page .....           | 400     |
| Two Page Spread.....     | 1,800   |
| Inside Front Cover ..... | 1,600   |
| Inside Back Cover.....   | 1,400   |
| Back Cover.....          | 2,000   |
| Listing .....            | 100     |

- Full page bleed**  
5.625" x 8.625" (trim size 5.375" x 8.375")
- Full page non bleed**  
4.75" x 7.75"
- 1/2 page horizontal**  
4.75" x 3.75"
- 1/2 page horizontal bleed**  
5.625" x 4.275" (trim size 5.375" x 4.15")
- 1/2 page vertical**  
2.25" x 7.665"
- 1/2 page vertical bleed**  
2.687" x 8.625" (trim size 2.562" x 8.375")
- 1/4 page**  
2.25" x 3.75"

**AD SUBMISSION**  
Special "Production Specifications" will be provided. Listings must be emailed in a specially outlined format.

**AD CREATION**  
Ad rates do not include ad production. If you require production this service is available at an additional charge. Our top-notch production team with more than 15 years of creating effective, eye-catching advertisements will design an ad to meet your needs.

EXTRA 15% CHARGE FOR ANY SPECIAL POSITION.

**PRODUCTION CHARGES**  
Please be sure to check your digital files before you submit your ad. Additional production or pre-press work will be billed at \$95.00 per hour.

**TO ADVERTISE, CONTACT:**

**Peter Fehler**  
818.316.0900 x101  
peterf@artltdmag.com

**Final size of program is 8.375" x 5.375"**  
**Live area 3/8" from bleed sides.**

**Listings** are a unique inexpensive opportunity for artists and vendors to get their information out to the public. It includes Name, Company Name, Phone Number, Email or Website and a 50 word description of your work or business. (Descriptions longer than 50 words will be cut at the discretion of the editor.)

**TERMS AND CONDITIONS**  
All ads subject to terms and conditions as set forth in the advertising contract.

**DEADLINE**  
Ad reservation is Friday, August 6, 2010.  
Artwork is due Monday, August 9, 2010.